PolyFlip Model Canvas

This course can empower students with the knowledge, skills, and practical experience required to excel in the digital marketing landscape, whether they pursue careers in marketing, business, or entrepreneurship

**maximize the individualization of learning content for each student**

F2F

Online channels

Direct relationship through:

Online Learning Platform

Discussion Forums and Community Platforms

F2Fclasses

Indirect relationship through:

-Video Tutorials and Recorded Lectures

-Mobile Learning Applications

The third year students of E=commerce major

Lecturers

Business people: provide training

**Dean : financial support**

**Faculty: continuous improvement of curriculum**

saving time

-practical experience

* **Class Room**
* **LCD Projector**
* **LMS**
* **Course Content and Materials**
* **Communication and Collaboration Tools**
* **Learning Resources and References**
* **Instructor Expertise and Support**
* ***F2F Classes***
* ***Online lectures (videos)***
* ***Exercises***
* ***Discussion***
* ***Tests***
* ***Assessments***
* ***Groups Discussion***
* ***Projects***
* ***Continuous Improvement***

*Designed for:*

*e-marketing course (module 1 introduction for digital marketing)*

* **-students**
* **Dean**
* **Head of the department**
* **Computer center**
* **Faculty**
* Professional Associations
* Industry Influencers

Key Partners

Key Activities

Key Resources

Cost Structure

Revenue Streams

Channels

Value Propositions

Target group relationship

Target group

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*Date:*

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*Version:*

1.0

Practical application and real-world practice of e-marketing techniques can enhance my skills and students' ability to apply their knowledge effectively.

The time investment required for an e-marketing course can vary depending on several factors

A reliable computer or laptop

Internet Connection,Webcam and Microphone,LMS

Content Creation Tools

Video Recording and Editing:Tools

Screen Sharing and Web

Conferencing: Applications

Technical issues such a such as internet connectivity problems, server outages, or software glitchess

Course fees

Registration fees

-Comprehensive and Up-to-Date Content

-Flexibility

**-Interactive Learning Experience**